

of the United States be displayed on all public buildings on the appointed day in honor of Christopher Columbus.

IN WITNESS WHEREOF, I have hereunto set my hand this eighth day of October, in the year of our Lord two thousand ten, and of the Independence of the United States of America the two hundred and thirty-fifth.

BARACK OBAMA

Proclamation 8585 of October 14, 2010

Italian American Heritage and Culture Month, 2010

By the President of the United States of America

A Proclamation

In the five centuries since Christopher Columbus, a son of Genoa, Italy, first set sail across the Atlantic Ocean, countless individuals have followed the course he charted to seek a new life in America. Since that time, generations of Italian Americans have helped shape our society and steer the course of our history. During Italian American Heritage and Culture Month, we recognize the rich heritage of Americans of Italian descent and celebrate their immeasurable contributions to our Nation.

Bound by enduring values of faith and family, Italian Americans have flourished in all areas of our public and economic life while preserving their proud Italian traditions. Upon arrival in the United States, the Italian American community faced racial, social, and religious discrimination. Yet, Italian Americans have persevered with hope and hard work to reach for the American dream and helped build our great country. As proud service members, they have also defended the liberty and integrity of the United States since the Revolutionary War.

Today, the legacy of these intrepid immigrants is found in the millions of American men, women, and children of Italian descent who strengthen and enrich our country. Italian Americans operate thriving businesses, teach our children, serve at all levels of government, and succeed in myriad occupations. Drawing on the courage and principles of their forebears, they lead in every facet of American life, dedicating their knowledge and skills to the growth of our country.

The Great Seal of the United States declares “out of many, one.” As we forge new futures as a unified people, we must celebrate the unique and vibrant cultures that have written the American story. Many determined individuals have sought our shores as a beacon of hope and opportunity, and their spirit of limitless possibility and example of resolve continues to inspire and guide our Nation. As we honor the long history and vast contributions of Italian Americans, let us recommit to extending the promise of America that they embraced to future generations.

NOW, THEREFORE, I, BARACK OBAMA, President of the United States of America, by virtue of the authority vested in me by the Constitution and the laws of the United States, do hereby proclaim October 2010 as Italian American Heritage and Culture Month. I call upon all

Americans to learn more about the history of Italian Americans, and to observe this month with appropriate programs and activities.

IN WITNESS WHEREOF, I have hereunto set my hand this fourteenth day of October, in the year of our Lord two thousand ten, and of the Independence of the United States of America the two hundred and thirty-fifth.

BARACK OBAMA

Proclamation 8586 of October 15, 2010

National Character Counts Week, 2010

*By the President of the United States of America
A Proclamation*

America's strength, even in the most challenging of times, is found in the spirit and character of our people. During National Character Counts Week, we reflect upon the values of equality, fairness, and compassion that lie at the heart of our country. These qualities resonate in the countless humanitarian acts and deep social consciousness of our citizens. From lending a hand to those in need to caring for the sick, selfless service is a fundamental American ideal, and one we must instill in our children and grandchildren.

The strength and character of our country have always come from our ability to recognize ourselves in one another. Concern for the well-being of our fellow Americans has shaped our Nation's development and will continue to cast our future. As parents and educators, community leaders and mentors, we share the responsibility for instilling in our children this fundamental principle. By demonstrating shared values such as respect, curiosity, integrity, courage, honesty, and patriotism, we help our youth develop the strength of character that is the mark of our great Nation. In turn, our young people will serve as models of mutual regard and civility, and share in the responsibility to maintain our schools and neighborhoods as safe, supportive, and inclusive environments.

Across America, countless individuals reflect our highest ideals by offering their time and energy to help make our communities safer, more nurturing places to live. Their service results from a decision to become engaged, and it often becomes a lifelong commitment. During National Character Counts Week, let us take this opportunity to celebrate the generosity of America's character, and to fortify and inspire it in our next generation of leaders.

NOW, THEREFORE, I, BARACK OBAMA, President of the United States of America, by virtue of the authority vested in me by the Constitution and the laws of the United States, do hereby proclaim October 17 through October 23, 2010, as National Character Counts Week. I call upon all public officials, educators, parents, students, and Americans to observe this week with appropriate ceremonies, activities, and programs.

IN WITNESS WHEREOF, I have hereunto set my hand this fifteenth day of October, in the year of our Lord two thousand ten, and of the